



Goh Ann Chyi

BACHELOR OF MEDIA TECHNOLOGY WITH HONOURS IN ADVERTISING

I am Ann Chyi, and I am passionate about the power of media to tell stories and create connections between people.

CONTACT

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🌐 <https://annchyii.wixsite.com/portfolio>

☎ +60174573301

📍 Penang, Malaysia

SKILLS

Leadership

Teamwork

Problem Solving Ability

Time Management

Active Learning

LANGUAGE

Mandarin

English

Malay

WORKING EXPERIENCE

October 2023-February 2024

Digital Marketing Intern

Three Digital Solutions

- Manage social media
- Digital advertising campaign
- Content creation
- Analytics and reporting
- Website development

2019-2020

Retail Associate

Uniqlo (Malaysia) Sdn. Bhd. (Aeon, Bukit Mertajam)

- Learn multitasking
- Complete task on time
- Learn about customer service
- Corporate with colleague

EDUCATION

2020-2024

Universiti Utara Malaysia

Bachelor of Media Technology in Honours

Major in advertising

CGPA 3.68

2018-2019

SMJK Jit Sin (SKK)

Art Stream

STPM 3.42

MUET Band 4

PROJECTS/ CAMPAIGN

The Power of Connection: Suicide Prevention Awareness Campaign

Organiser

Final Year Project

7dian9 Song Composing Concert 2022

Head of Protocol Department

Hand In Hand Under The Moonlight 2022

Committee of Publicity and Corporate Communication Department

Furry Angels: Rescuing Stray Animals

Sales Coordinator

Whose Plastic Is This?

Account Manager

Webinar

Personal Data Protection Act (PDPA)

Webinar